



Leveraging Migrant Remittances with High Value Financial Services

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Moderated Discussion

- Outcomes of the Conference
- Building on mobile remittances - leveraging remittances with high-value financial services
- Discussion on challenges and opportunities



Key Outcomes of the Conference (1)

- There is a potential for alternative channels to send remittances – demonstrated by IOM's IFAD-funded project
- Driven by access, convenience, security and control of funds
- Need for transparent, inexpensive, real-time and secure mobile finance transaction platforms

Key Outcomes of the Conference (2)



- Existing electronic money transfer practices result in single encashment of funds
- Limits the degree of financial inclusion
- Mobile technology will allow to store and better manage their funds
- Leverage remittances with the high-value financial services



Key Outcomes of the Conference (3)

- Mobile finance offers tremendous opportunities to facilitate migrant remittances
- Increase financial inclusion and positive impact on:
 - economic growth
 - efficiency
 - social impact

Key Outcomes of the Conference (4)



- Business models and methodologies vary
- Mobile remittances can be very secure and transparent systems
 - record keeping
 - reporting the transaction data
 - AML and CTF

Key Outcomes of the Conference (5)



- Regulatory environment - open
- All pre-conditions for business models focusing on
 - low income population
 - low-value transactions
- Certainty of regulation is a challenge



Recommendations

- To promote policies to encourage sending money home as well as saving and investing;
- Clarity to be established on taxation aspects of remittances and raise the awareness among migrants
- Levelling the playing field for microfinance institutions, acknowledging their social function
- Coordination among regulators and on-going dialogue with policy makers
- Dialogue between mobile finance operators and regulators



Leveraging Remittances ...

- Financial Literacy
- Micro-Lending
- Micro-Insurance
- Micro-Savings
- Other financial services

- *Discussion on challenges and opportunities*